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## Press Release

# **iNotify Mobile Application framework which works on all platforms, all networks and all handsets**

## **Product presented by Indian Company**

Mobien Technologies, a leading Indian company in enterprise mobility field has displayed iNotify mobile application framework which enables organizations to connect sales teams, dispatch / godown teams, field teams and ERP systems at head office in real time. iNotify framework unique feature is that it offers last mile connectivity to all remote users . It works on all devices on such as Nokia , Motorola mobile phones, Windows Mobile smart phones, PDA etc. It also works on both GSM and CDMA networks .

The unique feature of iNotify framework is that it can integrate with major known ERP and CRM systems like SAP , Oracle apps , BAN , RAMCO , MS Dynamics . iNotify can connect to multiple data sources in the organization for the analysis and pushing the process data to the field users on the handheld devices. Business Activity Monitoring is also possible on iNotify. It can be configured to set alerts which will be sent to respective users as per hierarchy on email / SMS .

It offers benefits to the organizations like minimizing process delay and increasing operation efficiency. Mobien has successfully implemented iNotify for various organizations in different segment like fertilizers and chemicals for sales force automation and warehouse management, FMCG for secondary sales tracking and sales force automation, pharmaceuticals for SFA and FFA , facility management & construction for Time & Attendance , and market research , Engineering product co for service Field force automation .

Mobien Technologies is based in India's leading IT City Pune, located in Maharashtra state, 160 kms away from Mumbai .

As we are expanding our reach in south east asia , we already started the our operation in Bangkok and soon will start the operations in Malaysia , Singapore & Vietnam .

Looking forward to see you at **Communic Asia 2008 , on Stall no 5M1-02.**